

SULABH THAKOR

WORDPRESS DESIGNER / DIGITAL MARKETER

PROFILE

I've worked as a WordPress Website Designer and Digital Marketer at Coder Edge IT Company in Mehsana for 2 and a half years. After around 1 year of a successful freelancing journey, I have again started working at Coder Edge Technologies PVT. LTD. Ahmedabad for the past 1 year. I have a lot of expertise with WordPress since I can design websites from scratch with SEO and page speed optimization. I also manage diverse types of businesses' social media accounts and develop strategies to optimize their social media accounts.

EXPERIENCE

Wordpress CMS

WordPress Web Page Designing

Knowledge of all major plugins and page builders

Page Speed Optimization

Website Security

Multiple Website Management

Hosting and c Panel Management

Ui/Ux Design

Social Media Marketing

Multiple Social Media Account Management

Knowledge of all major scheduling tools

Hashtags and Geotags Research

Sponsored Ad and Ad Campaigns

Analytics and Reports

Marketing Strategies and Content Ideas

Search Engine Optimization

On-Page / Off-Page SEO

Knowledge of all major SEO Tools and Plugins

Keyword and Keyphrase Research

Google Analytics Integrations and Reports

Team Leader

Project Management

Scheduling and Time Management

Knowledge of all major collaboration tools

Effective Communication

Critical Thinking and Problem Solving

Designing

Social Media Post

Basic Animated Post

Social Media Banners and Thumbnail

Infographics

Website Elements



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Mehsana

portfolio.sulabhthakor.in

EDUCATION

2017-2019

Certified Software Programmer

I.A.N.T Mehsana

2015

H.S.C (Science Stream)

J.M. Chaudhary , Mehsana

LANGUAGE

- Gujarati
- Hindi
- English

TOOLS

- Photoshop
- Lightroom
- Illustrator
- Premier Pro
- After Effects
- Canva Pro
- Figma
- Adobe XD