

SULABH THAKOR

WORDPRESS DESIGNER / DIGITAL MARKETER

PROFILE

I've worked as a WordPress Website Designer and Digital Marketer at Coder Edge IT Company in Mehsana for 2 and a half years. After around 1 year of a successful freelancing journey, I have again started working at Coder Edge Technologies PVT. LTD. Ahmedabad for the past 1 and a half years. I have a lot of expertise with WordPress since I can design websites from scratch with SEO and page speed optimization. I also manage diverse types of businesses' social media accounts and develop strategies to optimize their social media accounts.

EXPERIENCE

Wordpress CMS

WordPress Web Page Designing
Knowledge of all major plugins and page builders
Page Speed Optimization
Website Security
Multiple Website Management
Hosting and c Panel Management
Ui/Ux Design

Social Media Marketing

Multiple Social Media Account Management
Knowledge of all major scheduling tools
Hashtags and Geotags Research
Sponsored Ad and Ad Campaigns
Analytics and Reports
Marketing Strategies and Content Ideas

Search Engine Optimization

On-Page / Off-Page SEO
Knowledge of all major SEO Tools and Plugins
Keyword and Keyphrase Research
Google Analytics Integrations and Reports

Team Leader

Project Management
Scheduling and Time Management
Knowledge of all major collaboration tools
Effective Communication
Critical Thinking and Problem Solving

Designing

Social Media Post
Basic Animated Post
Social Media Banners and Thumbnail
Infographics
Website Elements



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EDUCATION

2017-2019
Certified Software Programmer
I.A.N.T Mehsana
2015
H.S.C (Science Stream)
J.M. Chaudhary , Mehsana

LANGUAGE

- Gujarati
- Hindi
- English

TOOLS

- Photoshop
- Lightroom
- Illustrator
- Premier Pro
- Canva Pro
- Figma
- Adobe XD